

# Cookie Policy

Our website uses cookies to improve the user experience. Cookies are small text files stored on your device (computer, mobile phone, tablet, etc.) when you visit our website. These files allow us to recognize your device and remember certain information about your visit, such as your language preferences and other settings.

Here is a list of the cookies used on our website, along with the related information:

- **\_ga**
  - Owner: Google Analytics
  - Duration: 2 years
  - Type of cookie: Tracking cookie
  - Purpose of cookie: To distinguish unique users by assigning them a unique ID.
- **google\_customer\_id**
  - Owner: Google
  - Duration: Variable. See Google's privacy policy for more information.
  - Type of cookie: Tracking cookie
  - Purpose of cookie: To uniquely identify a customer who accesses our website through Google's advertising services.
- **PHPSESSID**
  - Owner: Website
  - Duration: Session
  - Type of cookie: Essential cookie
  - Purpose of cookie: Maintaining user sessions on our website.
- **device\_view**
  - Owner: Website
  - Duration: 1 year
  - Type of cookie: Preference cookie
  - Purpose of cookie: Remember the device display preference of the user.
- **\_clck**
  - Owner: Advertising analytics service provider
  - Duration: 1 year
  - Type of cookie: Tracking cookie
  - Purpose of cookie: Track and measure the effectiveness of our advertising campaigns.
- **\_gcl\_au**
  - Owner: Google AdSense
  - Duration: 3 months
  - Type of cookie: Tracking cookie
  - Purpose of cookie: Improve the relevance of the ads shown to the user.
- **\_ga\_YD17PQCGPS**
  - Owner: Google Analytics
  - Duration: 2 years
  - Type of cookie: Tracking cookie
  - Purpose of cookie: Differentiate unique users.
- **\_ga\_EXNFPFVZ2J**
  - Owner: Google Analytics
  - Duration: 2 years
  - Type of cookie: Tracking cookie
  - Purpose of cookie: Differentiate unique users.
- **\_hjSessionUser\_1682592**

- Owner: Hotjar
- Duration: Variable
- Type of cookie: Tracking cookie
- Purpose of cookie: Track the user session anonymously.
- **uetsid**
  - Owner: Microsoft Ads
  - Duration: 30 minutes (the duration may vary depending on the website's specific configuration)
  - Type of cookie: Session cookie
  - Purpose of cookie: The uetsid cookie is used to store the user's session ID, allowing Microsoft Ads to track user interactions during a single browsing session. This helps measure the effectiveness of advertising campaigns.
- **uetvid**
  - Owner: Microsoft Ads
  - Duration: 1 year (the duration may vary depending on the website's specific configuration)
  - Type of cookie: Persistent cookie
  - Purpose of cookie: The uetvid cookie is used to store a unique visitor ID, allowing Microsoft Ads to track an individual user across multiple browsing sessions. This helps understand user behavior over time and measure the effectiveness of advertising campaigns.

## Types of cookies

Depending on their purpose, cookies can be classified into different categories:

- **Tracking cookies:** These cookies are used to track user behavior on the website, collecting data such as interactions with content and duration of visits. Their main purpose is to analyze and improve the user experience on the site.
- **Essential cookies:** These cookies are necessary for the basic operation of the website. They allow users to browse the site and use its main functions.
- **Preference cookies:** These cookies are used to remember user preferences, such as language or device display settings.

The types of cookies can be classified according to the entity that manages them:

- **First-party cookies:** These are those that are sent to the user's device from a computer or domain managed by the website being visited by the user.
- **Third-party cookies:** These are those that are sent to the user's device from a computer or domain that is not managed by the website being visited, but by another entity that processes the data obtained through the cookies.

Depending on the length of time they remain active on the user's device, cookies can be classified as follows:

- **Session cookies:** These cookies are temporary and are automatically deleted when the user closes their web browser. They are used to store temporary information.
- **Persistent cookies:** These cookies remain on the user's device for a longer period, even after closing the browser. The length of time may vary depending on the specific configuration of each cookie and its purpose. They are used to store information such as user preferences, and login data and for long-term tracking and analysis purposes.

This cookie categorization is useful to understand the duration of cookies and how they affect the experience of the user on the website. Session cookies are useful to provide temporary functionalities, while persistent cookies can provide a personalized and continuous experience on the site.

You can set your browser to notify you when cookies are being sent, or you can choose to turn off all cookies. However, please note that some parts of our website may not function properly if you disable cookies.

Here are the URLs where you can find information on how to manage cookies in the most common web browsers:

- Google Chrome:
  - Official Google Chrome information on how to manage cookies: [Manage cookies in Chrome](#)
- Mozilla Firefox:
  - Official information from Mozilla Firefox on how to manage cookies: [Manage cookies in Firefox](#)
- Safari:
  - Official information from Apple on how to manage cookies in Safari: [Manage cookies and website data in Safari on Mac](#)
- Microsoft Edge:
  - Official information from Microsoft on how to manage cookies in Microsoft Edge: [Manage cookies and website data in Microsoft Edge](#)
- Opera:
  - Official Opera information on how to manage cookies in Opera: [Manage cookies in Opera](#)

By using our website, you consent to the use of cookies following this policy. If you have any questions about our cookies or this policy, please do not hesitate to contact us.

Last updated: 28/03/2024